



Turning local insights into lasting impact

A proven model connecting under-resourced communities with student talent, faculty expertise, and pro bono professional services, generating a 13x return on every dollar invested

\$19M+

Community Benefit Generated

38

Communities Served

13x

Average ROI

THE CHALLENGE

Critical support dies in the capacity gap

Many low-income and underserved communities know what they need but lack the access, technical expertise, and organizational capacity to compete for funding and development opportunities. The result: these communities are being left behind, resulting in crumbling resilience, public health, environmental conditions, and quality of life.



Technical expertise

Specialized skills needed to design and implement complex projects



Planning resources

Planning and oversight ensure the projects, once defined, are executed properly



Organizational capacity

Infrastructure to identify, manage and finance projects

WITHOUT C2P2

A community identifies a real need like a critical asset in a flood-prone area, housing instability, a public health gap, but has no pathway to the technical and financial support to turn it into a fundable, shovel-ready project.

WITH C2P2

C2P2 bridges this gap, working with local stakeholders to translate the identified need into a credible project supported by our generous funders. Our college partners match this funding, donating in-kind student time and faculty expertise to implement solutions.



C2P2 bridges the capacity gap between insights and action..

THE SOLUTION

C2P2 relationships bridge the gap

C2P2 deep, national community and partner relationships makes it uniquely positioned to connect communities with **majority donated in-kind** student talent and expert guidance directly to support locally identified priority projects.



Locally identified priorities become funded, shovel-ready projects

Addressing adaption, resilience, public health, infrastructure and economic development; built in partnership with the people who live there and those with the technical expertise to successfully deliver solutions.



Over five years of measurable impact

\$1.4M

Invested by C2P2

50

Projects Completed

38

Communities Reached

\$19M+

Community Value Created

13x

Average ROI

Every dollar invested in C2P2 generates over thirteen dollars in direct, measurable benefit for partner communities. The relationships C2P2 has developed with partner college, universities and professional organizations accelerates this return. If we had to pay for the donated resources, the ROI drops to 9x.



Results reflect completed projects from launch through mid 2026, independently tracked at the project level.

SAMPLE PROJECTS

Rich Community and Partner Impact



Planning New Community/Evacuation Center

Students and Dean Dr. William Oakes from Purdue University at the home of members of the Grand Caillou/Dulac Band of Biloxi-Chitimacha Choctaw reviewing plans for a new community/evacuation center to replace one destroyed by Hurricane Ida.



Building Resilience in the Bahamas

C2P2 worked with The Thriving Work Exchange and Dr. Alyssa Griffin from University of California Davis in the Bahamas to conduct an ecological impact statement on the impact of limestone mining on the ecology of the Bahamas.



Climate Adaptation

The Community & College Partnership Program (C2P2) is proud to collaborate with Mississippi Communities United for Prosperity (MCUP) and Columbia University to develop a comprehensive Flooding and Flood Management Plan designed to support and protect underserved communities in Jackson, Mississippi.

Local projects, lasting consequences



\$20M

Indigenous Village of Tyonek, Alaska

C2P2-supported planning work contributed to a \$20 million grant award to the community.



Legislation

The Bahamas

Program-supported initiatives helped inform passage of landmark environmental protection legislation.



Rehabilitation

Sparta, Georgia

C2P2's planning led to the rehabilitation of the local sewage plant to support the community's current needs.



The students also get real world experience: “Visiting Dulac and meeting with the Grand Caillou/Dulac Tribe’s Chiefs in person added a layer of depth to the project that could not be reached through traditional research alone... It was special to hear their stories and feelings about their lived experience and hopes for the future. I learned so much on a personal and professional level about community collaboration, resilience, and creativity” – UCSB Student Participant

BUILT TO LAST

Partnership doesn't end at project completion

C2P2 maintains long-term relationships with partner communities, providing sustained support for as long as it's needed, not just for the life of a single grant.

Mississippi communities



Village of Tyonek, Alaska



Cajun & Indigenous communities, coastal Louisiana



C2P2 is founded on the belief that awareness alone does not create change. Communities need capable, long-term partners who help create opportunities to translate ideas into action and achieve measurable outcomes.

THE OPPORTUNITY

What \$500,000 in annual funding unlocks

C2P2's impact scales directly with staffing and operational capacity. To accelerate impact and meet the rising demand without diluting quality or support, C2P2 is seeking annual funding at this level to bring on three full-time program managers and a grant writer.

SINCE FOUNDING IN 2020

50	projects
38	communities served
\$19M+	community value created

WITH \$500K ANNUALLY

50+	projects per year
35+	communities served
\$6.5M	incremental value created per year

JOIN US

Proven impact, strategically aligned with your agenda, ready to scale

C2P2 has spent over five years building relationships, proving that connecting communities with academic and professional talent works, efficiently deploying funders' investments with a 13x return. These relationships endure well beyond a single project. We can help you achieve your strategic outcomes at scale, making each dollar invested go further every year. Join us.

THE ASK

\$500,000

annually

**50+ projects • 35 communities •
\$6.5M in annual value**



Let's build what comes next, together.

Community and College Partners Program |
contact@c2p2program.org



Appendix

OUR TEAM

Leadership

A dedicated group of professionals with deep expertise in environmental law, education, finance, governance, and community development.



Michael Burns

Founder & Executive Director

U.S. Naval Academy graduate and former Navy officer. Founded C2P2 after a career at the EPA, where he developed the CUPP model. Has guided C2P2 through 50+ projects across Alaska, the Bahamas, and beyond, partnering with 75+ colleges and institutions worldwide.



Rajul Pandya

Chair of Board

Executive Director & Professor of Practice at ASU's Mary Lou Fulton College. Chaired the National Academies committee on Citizen Science; serves on boards for Public Lab and the Anthropocene Alliance. Founding board member of the Citizen Science Association.



Jewell Harper

Vice Chair

Retired environmental attorney with 28 years at USEPA. Served as EPA–Spelman College liaison, advancing environmental sustainability in HBCU curricula. Taught Environmental Law at Spelman College for 13 years. Serves on multiple environmental and civic boards in Atlanta.



Charlotte Bashforth

Secretary

Founder & Managing Partner, Bragg Hill Capital. Former Mergers & Acquisitions and Finance Executive at Diageo, Broadridge Financial Solutions and Bear Stearns. Columbia University MBA with Beta Gamma Sigma honors; BS, Cornell University. Serves on multiple non-profit and private for-profit boards.

OUR TEAM

Leadership (Continued)



Javoyne Hicks

Board Member

Former Chief of Staff, EPA Region 4 (Obama Admin) and Acting District Attorney, Dekalb County. Presently Interim Court Administrator/Chief Clerk, Municipal Court of Atlanta and President-Elect of the State Bar of Georgia.



Bruce Holmes

Board Member

Henry County District 5 Commissioner. VP, Big 10 Construction & Development. 20 years in national accounts across pharma and biotech. Host of The Black Vote on Nubian TV.



Steve Brett

Board Member

40+ years marketing experience; founder of Brett Associates (NY), serving NYSE, Hertz, SONY. Founded Presentation Tune-up's, LLC. Cum laude graduate, New School & Agnes Scott College (M.A.T.).



Quentin Pair

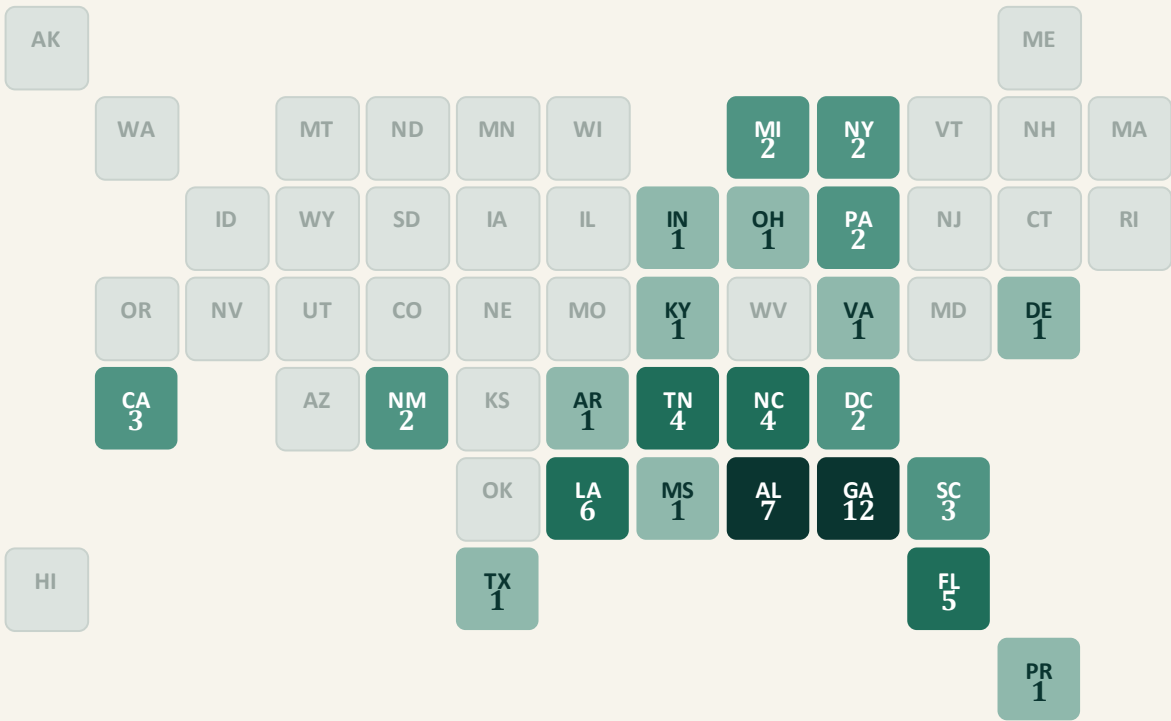
Board Member

35-year career as Senior Trial Attorney, USDOJ Environmental Enforcement. Founding Chair, USDOJ Association of Black Attorneys. Co-Chair, ABA Environmental Justice Task Force. Adjunct Professor, Howard University School of Law.

OUR PARTNERS

Our College & University Partners

75 partner institutions, 63 core college and universities, across 22 states and Puerto Rico contribute student talent and faculty expertise to C2P2 projects.



63

Institutions

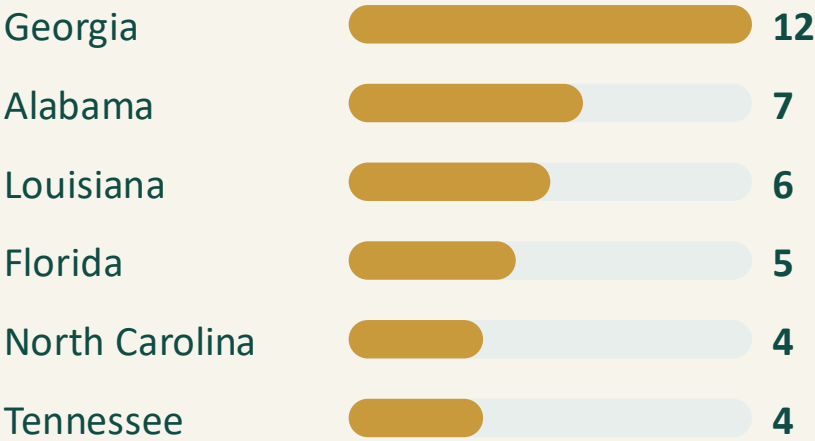
22

States + PR

75+

Total network*

TOP PARTNER STATES



PARTNER INSTITUTIONS PER STATE



*Includes additional partners of those named institutions above.

C2P2's network also extends internationally — including partner institutions in the Bahamas, Cyprus/Greece, Kyrgyzstan, and the United Kingdom.

PROJECTED FINANCIALS

For the Period January 1- December 31,	<u>2026P</u>	<u>2027P</u>	<u>2028P</u>	<u>2029P</u>	<u>2030P</u>
<u>Program Services</u>					
Contractor/Consulting Services-Interns/Community Liaisons	0	50,000	50,000	50,000	50,000
Contractor/Consulting Services-Programs	4,500	15,000	15,000	15,000	15,000
Office supplies	300	400	400	400	400
Office Supplies & Software	250	350	350	350	350
Operations: Postage/Printing and Copying		400	400	400	400
Salary and Wages: Staff Salary (Restricted)	50,000	40,000	100,000	100,000	100,000
Salary and Wages: Staff Salary (From Non-Restricted)	1,775	85,000	245,000	245,000	245,000
Total Program Expenses	56,825	191,150	411,150	411,150	411,150
<u>Supporting Services</u>					
Contractor/Consulting Services-Interns	84,880	313,940	186,720	231,420	88,620
Travel & Hotel (includes students)	12,000	27,356	26,650	47,750	10,000
Total Supporting Services	96,880	341,296	213,370	279,170	98,620
<u>General & Administrative</u>					
Community Outreach		1,000	1,000	1,000	1,000
Annual Investor/Board meetings		0	10,000	10,000	10,000
Operations: Postage/Printing and Copying	200	300	300	300	300
Internet	400	600	600	600	600
Total General & Administrative Expenses	\$600	\$1,900	\$11,900	\$11,900	\$11,900
TOTAL EXPENSES	\$154,305	\$534,346	\$636,420	\$702,220	\$521,670
COLLEGE / PARTNER DONATED RESOURCES	(\$84,880)	(\$263,940)	(\$186,720)	(\$206,420)	(\$88,620)
NET FUNDING NEEDED	\$69,425	\$270,406	\$449,700	\$495,800	\$433,050

**Reflects planned projects with community stakeholders. relevant support from our college partners, three PMs and a grant writer on staff from 2028.*